## Supplemental for Robust Zero-Shot Crowd Counting and Localization With Adaptive Resolution SAM

Jia Wan<sup>1</sup>, Qiangqiang Wu<sup>2</sup>, Wei Lin<sup>2</sup>, and Antoni Chan<sup>2</sup>

School of Computer Science and Technology, Harbin Institute of Technology, Shenzhen

Department of Computer Science, City University of Hong Kong jiawan1998@gmail.com, qiangqwu2-c@my.cityu.edu.hk, elonlin24@gmail.com, abchan@cityu.edu.hk

## 1 Gaussian Mixture Model for Pseudo Point Labels

A soft mask  $M \in \mathbb{R}^{h \times w}$  generated via SEEM can also be represent as  $M = \{(s_i, x_i)\}_{i=1}^{h \times w}$ , where  $s_i$  is the score value locating at  $x_i$ . To find the pseudo point label indicating the human head, we use a mixture of two Gaussian distributions to fit the mask M:

$$G = p(x) = \sum_{j=1}^{2} \pi_j \mathcal{N}(x|\mu_j, \Sigma_j), \tag{1}$$

in which these parameters are estimated effectively through the Expectation Maximization (EM) algorithm in practice.

In the *E-step*, the soft assignments are computed according to the current estimated G. In particular, the likelihood that assigns the i-th score  $(s_i, x_i)$  to the j-th Gaussian distribution is formulated as:

$$\hat{z}_{ij} = p(z_i = j | x_i, G) = \frac{\pi_j \mathcal{N}(x_i | \mu_j, \Sigma_j)}{\sum_{k=1}^2 \pi_k \mathcal{N}(x_i | \mu_j, \Sigma_k)}.$$
 (2)

After all  $\hat{z}_{ij}$  is obtained, the parameters in the two-Gaussian mixture G is updated in M-step by maximizing the likelihood:

$$\hat{N}_j = \sum_{i=1}^{h \times w} s_i \hat{z}_{ij},\tag{3}$$

$$\hat{\pi}_j = \frac{\hat{N}_j}{\sum_{i=1}^{h \times w} s_i},\tag{4}$$

$$\hat{\mu}_j = \frac{1}{\hat{N}_j} \sum_{i=1}^{h \times w} s_i \hat{z}_{ij} x_i, \tag{5}$$

$$\hat{\Sigma}_{j} = \frac{1}{\hat{N}_{j}} \sum_{i=1}^{h \times w} s_{i} \hat{z}_{ij} (x_{i} - \hat{\mu}_{j}) (x_{i} - \hat{\mu}_{j})^{\top}.$$
 (6)

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With the estimated parameters, we denote the mean  $\hat{\mu}_j$  of the Gaussian component with the smaller vertical coordinate (height) as the head location.

## 2 Performance on NWPU-Crowd dataset

We compare our performance with existing supervised methods on the NWPU-Crowd test set for reference. The result is shown in Table 1. The proposed method achieves comparable performance to some supervised models.

Table 1: Comparison with supervised methods on NWPU (test).

| Method         | Label   | MAE ↓ | MSE ↓ | Prec  | Rec   | F1    |
|----------------|---------|-------|-------|-------|-------|-------|
| TinyFaces      | Point   | 272.4 | 764.9 | 0.529 | 0.611 | 0.567 |
| MCNN           | Point   | 232.5 | 714.6 | -     | -     | -     |
| SANet          | Point   | 190.6 | 491.4 | -     | -     | -     |
| GeneralizedLos | s Point | 79.3  | 346.1 | 0.800 | 0.562 | 0.660 |
| Ours           | None    | 168.4 | 547.5 | 0.762 | 0.510 | 0.611 |